

Yes please, send me some butterfly merchandise!

Fax to: (07) 3870 2953

Mail to: Hear and Say Centre, PO Box 930, TOOWONG 4066

Email: fundraising@hearandsaycentre.com.au

Phone: (07) 3870 2221

Register online: www.butterflyappeal.com

Please send me _____ Butterfly Box/es.

Contact name: _____

Organisation/school/club: _____

Postal address: _____

Postcode: _____

Telephone (W): _____ (H): _____

Mobile: _____

Email: _____

Fax: _____

Each box includes a poster, bank deposit slip, "How to Participate" details, Hear and Say information and the following merchandise:

50 x \$3 butterfly brooches

5 x \$5 butterfly bracelets

5 x \$5 butterfly key rings/bag tags

20 x \$3 butterfly pens

(Total value = \$260).

I am not able to take a Butterfly Box this year but I would like to help by making a tax deductible donation of \$ _____

By cheque payable to Hear and Say Centre

By direct deposit into Suncorp Account No 042327724, BSB 484 799 (please let us know your details so we can send your tax deductible receipt)

By credit card

Type of card: _____

Name on card: _____

Card number: _____

Expiry date: _____ / _____

Please send information about the school competitions

Please send me a complimentary School Listening Kit

For Hear and Say use only:

Date received: _____ Date entered: _____

Reference no.: _____

Hear and Say...

teaches young children and babies, who are deaf, to hear, listen and speak.

The modern technology of the cochlear implant and digital hearing aids gives deaf children access to sound. Hear and Say uses Auditory-Verbal Therapy to teach deaf children to understand the sounds they hear through this technology and to develop clear, natural speech and language.

It is a family-based program providing support and education for the whole family. Children attend from diagnosis until school entry age, when 94% of graduates enter mainstream education with their hearing peers. (The remaining 6% have additional disabilities.)

Queensland wide

Hear and Say is based in Brisbane with regional centres in Cairns, Toowoomba, the Sunshine and Gold Coasts, and a unique web-based Outreach Program for remote and rural children.

Deaf children deserve to have opportunities too!

When deaf children can hear, listen and speak at an age-appropriate level, they are able to attend mainstream schools and have the chance to maximise their potential in education, employment, knowledge, access and understanding.

Why Hear and Say needs your help

Hear and Say receives some government funding, but only enough to keep its doors open for 15 weeks of the year. The remainder, over \$2.5 million, has to be raised through community and corporate support.

Help Hear and Say give deaf children a future; a future that's not limited by their disability.

Hear and Say Centre

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Beautiful butterfly brooches, bling biros, butterfly charm bracelets and key rings/bag tags will be available for sale at all Suncorp Bank branches and KFC stores in Queensland, Hear and Say Centres and other selected outlets during the appeal.



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Help give a deaf child wings

Butterfly Appeal

28th March - 28th April 2011

www.butterflyappeal.com



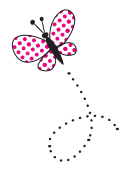
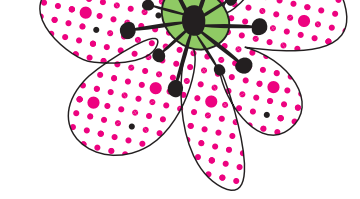
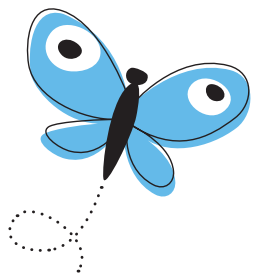
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Suncorp-Metway Limited ABN 66 010 831 722



Butterflies will brighten your day and give a deaf child wings!

Your support of the 2011 Butterfly Appeal will raise funds to help Hear and Say give deaf children a voice.

Simply buy a piece of butterfly merchandise from Suncorp Bank, KFC or Hear and Say. Or better still, you could help even more by taking a Butterfly Box to work, school or your club and ask family, friends and colleagues to buy one too!

Funds raised by you or your organisation through the Butterfly Appeal will be directed to help Hear and Say children in your local area.

Why butterflies?

Because, like deaf children, butterflies can't hear! When deaf children can listen and speak, they emerge, like butterflies, from the cocoon of their silent world and fly off into the world of sound.

“Come out, little butterfly.”

Deaf children remind me of butterflies: At first encased within a cocoon of deep silence not of their making, and then when sound and cadences of love reach them, they emerge in all their individual colours of soft or brilliant hue!



“Our daughter now wants to hear everything and she wants to be heard! She has come out of her cocoon of frustration and confusion! We’ve watched her spread her wings. She is now flying!”

How to participate

- Register early so you can be sure to receive your Butterfly Box on time. Simply mail, fax or email the attached registration form or order online at www.butterflyappeal.com
- You will receive your Butterfly Box towards the end of March
- Ask your family, friends, friends of friends, work colleagues – everyone you meet – to buy a butterfly item
- You don't need to return the funds immediately. You can keep the box until all items are sold and then deposit your funds at any Suncorp Bank branch using your unique deposit slip, or return any unsold items together with your cheque to Hear and Say.



Every Butterfly Box sold will fund one week's therapy for a deaf/hearing impaired child – one more step on their journey from the silent world into the world of sound!

How you can help even more

Larger companies and organisations

- Distribute and collect the boxes within your organisation, ensuring the total funds raised go directly into services to assist the children
- Make this merchandise available to the public through your branches or outlets
- Match your staff's fundraising efforts dollar for dollar
- If you cannot participate, consider making a donation.



Let us know so that we can acknowledge your organisation on our website as a supporter or an outlet for merchandise.

Individuals

- Ask your friends at school, work or your club to take a box
- Get a group together and sell merchandise at a local venue or shopping centre
- Hold your own butterfly event at home, at school, in the office or the club...morning tea, luncheon, cocktail party, dress day – use your imagination!

Schools

- Prize awarded to the class, team, group or school that raises the most funds
- Register for a complimentary School Listening Kit – a fun way for your students to learn about the importance of listening and hearing!

Competition details, information about the cochlear implant and lesson plans about the importance of sound and hearing suitable for primary and high school students will be sent on receipt of your registration.

“From broken dreams to spoken dreams! We are forever indebted to all of you for making it possible for us to feel confident in our daughter succeeding in life.”

